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EXCELSIOR enters 50th year

Today, on January 1, 2014, Excelsior enters 50th year of its service to the nation and the State. It has been a journey full of daunting challenges and exciting achievements. This half-century has been the hallmark of its growth and development.

It was on January 1, 1964 that the doyens of journalism, Lala Ram, Pandit Bhimraj, G. V. Shastri, N. C. Choudhary, and a modestly talented journalist, Excelsior in Jammu. A decade or two, response from readers, and the varied nature of the readership, helped to cement tabloid into a daily newspaper that carved regional, national, and international acclaim for the执着 of various segments of society.

Excelsior has been a witness to the Golden Jubilee year of Daily Jammu. With the passage of years, it has grown into the largest single newspaper in the State...