



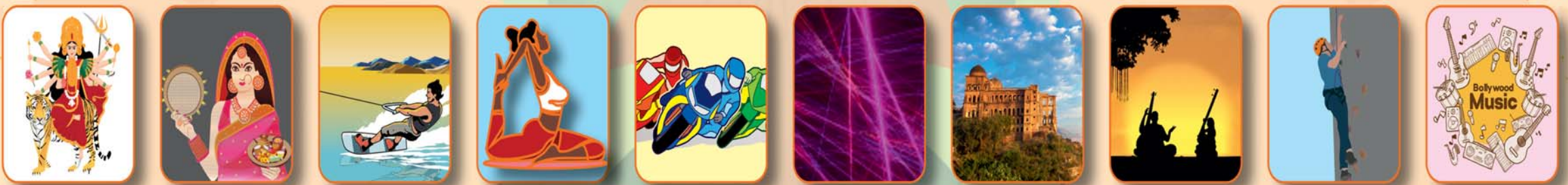
Spirit of  
Jammu & Kashmir

# Iconic Week Festival

23<sup>rd</sup> Oct. to 29<sup>th</sup> Oct, 2021

A Unique Initiative by Govt. of UT J&K

**DIRECTORATE OF TOURISM JAMMU**



## EVENTS DETAIL

Date & Day	Program	Time	Venue
Day 1 23.10.2021	Open air performances enroute upto General Zorawar Singh Auditorium and Traditional Procession from Kala Kendra to General Zorawar Singh Auditorium	09:00 A.M. onwards	Kala Kendra - General Zorawar Singh Auditorium
	Cultural Festival-Art Gallery Photo Exhibition/Theatrical Performances Dogri Dance/Pahari Dance/Kudd Dance/Art Gallery/Basohli Painting Exhibition /Gujjar and Nomadic Culture Photo Exhibition	11:00 A.M. onwards	General Zorawar Singh Auditorium
	Celebration of Karwachowth Festival(Akhnoor) /Evening Aarti at Jio Pota Ghat/Theatrical Play Bawa Jitto / Gulabgatha/Local Cultural performance	03:30 P.M onwards	Akhnoor
	Santoor recital / performances by local talent	7:30 P.M onwards	Teacher's Bhawan Auditorium, Gandhi Nagar, Jammu
Day 2 24.10.2021	Water Sports Festival	01:00 P.M onwards	Ranjit Sagar Lake, Basohli
	Workshop/Seminars/Panel discussion/showcase of local handloom/handicrafts	10:00 A.M Onwards	GGM Science College
		12:30 P.M. Onwards	GCW Gandhi Nagar College
		02:00 P.M Onwards	Govt. MAM College
		10:00 A.M. Onwards	GDC Udhampur Boy
Sanskriti Sandhya	08:30 A.M. onwards	GDC Poonch	
FAM tour to Reasi Aghar Jitto/ Nau Deviyaan Baba Dhansar/Bhimgarh Fort/ Koudi Bakkal Bridge (Worlds Highest Railway Bridge/ Salal Dam) Dera Baba Banda Bahadur, Reasi	06:00 P.M onwards	Gulshan Ground Jammu	
Day 3 25.10.2021	FAM tour to Reasi Aghar Jitto/ Nau Deviyaan Baba Dhansar/Bhimgarh Fort/ Koudi Bakkal Bridge (Worlds Highest Railway Bridge/ Salal Dam) Dera Baba Banda Bahadur, Reasi	08:00 A.M. onwards	Reasi
	Water Sports Festival	08:00 A.M. onwards	Ranjit Sagar Lake, Basohli
	Bhajan Sandhya at Yog Ashram/ Visit to Shri Mata Vaishno Devi Shrine	06:00 P.M. onwards	Katra
	Mata Ka Jagran	08:00 P.M onwards	Sukrala Mata
		06:40 onwards	Kol Kandoli Mata
		5:00 P.M onwards	Chichi Mata
07:00 P.M. onwards			
Day 4 26.10.2021	Water Sports Festival	08:00 A.M.	Ranjit Sagar Lake, Basohli
	Himalayan Bike Rally	09:00 A.M. onwards	Rajouri/Poonch
	Wall Climbing	09:00 A.M. onwards	Surinsar
	MTB from Surinsar to Mansar	10:00 A.M. onwards	Mansar
	Youth Festival / local talent show/ Boating at Mansar Lake and Local Cuisine by JKTDC	11:00 A.M. Onwards	Mansar
	Cultural evenings	05:00 P.M onwards	Surinsar Lake/ Mansar lake
		05:00 P.M. onwards	Atal Setu Bridge, Basohli / Ranjit Sagar Lake
Sham-e-Gazal by prominent National Level Ghazal Singer and youth selected through competition	06:00 P.M onwards	Abhinav Theatre	

Date & Day	Program	Time	Venue
Day 5 27.10.2021	Saffron plucking Festival- Interaction with local farmers and FAM tour to adjoining tourist destinations.	6:00 A.M onwards	Pochal Hatta (Kishtwar)
	Cable Car Ride from Ropeway Station Bahu to Mohmaya at Peerkho and Return/ Local Cultural Performances at Mohmaya.	11:00 A.M onwards	Jammu
	Heritage Tourism Corridor i.e. Raghunath Temple, Ranbireswar Temple, Ram Mandir, Balram Mandir, Gadadhar Temple, Peer Kho Temple, Panjbakhtar Temple,	08:00 A.M. onwards	Jammu
	Heritage Tourism Corridor i.e. Purmandal, Uttarbehni	09:00 A.M. onwards	Samba
Day-6 28.10.2021	Evening Marathon at Choguan/cultural evening with local cultural performances and local Dhol Been/instruments.	04:00 P.M. onwards	Kishtwar
	Light and laser show by Smart City Jammu & JMC	06:00 P.M. onwards	Bahu Fort/Bagh-e-Bahu
	Yoga/Meditation session/ Spiritual and wellness discourse at Patnitop.	7:30 A.M onwards	Patnitop
	Regional Literature Festival at Patnitop/ Competition such as Lohri haar making competition, turban tying competition, Binna Making Competition, Local Dance Competition, Cultural Program of Youth at Patnitop	10:00 A.M. onwards	
	Bollywood Night	06:30 P.M.	Patnitop
Day-7 29.10.2021	Digital display of Photography /videography (JSCL-JMC)	06:00 P.M onwards	All important Chowks of Jammu
	Band Display function	04:00 P.M onwards	Balidhan Stambh
	Golf Tournament- ladies putting competition	07:00 A.M. onwards	Jammu Tawi Golf Course, Sidhra
	Local Cultural Show and Dogra Art Museum Exhibition.	10:00 A.M onwards	Mubarak Mandi
Local Cuisine Festival and Musical Evening	04:00 P.M. onwards	Maharaja Hari Singh Park, JDA	
	Musical Carnival at Bhaderwah/Local Theatre Show	06:00 P.M. onwards	Bhaderwah

**Dedicated Helpline Numbers (24x7)**

**Overall Incharge**  
Mrs. Sheena Sahni (Asstt. Director Tourism, Jammu) Cell No. 94192-18495

Sh. Manik Singh Rathore, Under Secretary # 94191-19033  
Sh. Ankush Tripathi, CDPO # 8971942850  
Sh. Suresh Singh, tehsildar # 9622380155  
Sh. Varun Kumar, Receptionist # 8492983215 (Official Duty)

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