

THIS WEEK FOR YOU

2ND OCT TO 8TH OCT 2022

ARIES : Those natives who are associated with the Aries sign may find some respite from their busy professional life. On the other hand, you may require extra care for your health and fitness. The influence of the Moon may make you somewhat depressed. However, you are likely to bounce back in shape by the middle of the week. Aries natives may face eye-related issues or some of you may complain of stomach related ailments. Hence, eating and feasting out should be avoided. Your personal relationships are likely to improve gradually. Aries natives are advised to remain polite with their spouses and offer them time. This may bring back balance and harmony in your relationship. This may help you reform the balance between your personal and professional life. Natives are likely to get good returns in their finances this week. You may receive guidance and suggestions from your friends to make investments. This may help you earn desired profit. Professional workers may soon receive a promotion letter from their higher authority.

TAURUS : Natives who are connected with the Taurus sign are likely to deal in antiques this week. It may bring good luck to your life. This is the phase where you are likely to be at your best, and also, you would be excited to learn new skills. Natives of Taurus may get involved in over-thinking this week. This unnecessary imagination may not let you work at your optimal best. The week is likely to come up with certain kinds of benefits and rewards for the job professionals. You are expected to lead with more work and responsibilities. You might get satisfactory appraisals as well. Your patience is likely to let you achieve what you desire. Your efforts are likely to be appreciated. Taurus natives are likely to get more organized, assertive, hardworking and calculative this week. You may pull all the strings at your end for the success of your venture. Those who have started a new business are likely to gain more profits this week. Taurus natives may get impulsive this week. You are likely to spend money and live a lavish, luxurious lifestyle. However, a strict budget would be the need of the hour.

GEMINI : Gemini individuals are advised to give priority to their work. You are likely to maintain your fitness level by exercising regularly. You may get lazy, so you may need to push yourself beyond boundaries. Workwise, the week would be somewhat hectic. Natives might get overburdened with some pending work piling up on their desks. You are advised to try and clear all the pending projects before you commit to new ones. This week may get you acquainted with certain key leaders from your industry. They might support you with new clients and businesses. Natives in the professional field may get work proposals from multiple sectors and industries. You are advised to practice deep breathing and meditation, which may bring relief to your life. The week is likely to move in your favour gradually. By the middle of the week, things may start looking up in your favour. You are advised to get gratitude for the small things. This may support you in enhancing your mental health and well being. Your love life might need some rejuvenation. You may explore travel plans to a far destination with your partner.

CANCER : Cancer natives are likely to earn success in academics this week. Cancer students pursuing Engineering, Science or Management courses may get an opportunity to make remarkable progress. The week is suitable for those who are keen to develop their financial reservoir. Cancer natives may have their own philosophical thinking. Also, you may have a practical approach. However, at times, you may get more idealistic in the coming phase. This week you may have to make certain personal decisions on the family front especially. Your children may demand your time and attention. You may need to make their decisions regarding their academics. They may find it tough to cope up with the current flow of studies. Hence, they may need your guidance. Your parents may plan to make a spiritual journey this week. At the same time, your work would be overflowing with many pending tasks. Natives would be required to take care of them on an urgent basis. You may have disagreements with your colleagues in your work. However, before committing to anything, you should think twice. This may support you in making the right decisions.

LEO : Individuals with the Leo sign are likely to give more significance to compatibility and relationships this week. Shared interests and fulfillment would be on your mind. You are likely to establish a stable ground for yourself when it comes to your work. Leo natives are likely to collaborate with their team this week. You would be willing to contribute meaningfully to the things that you take up. The week is likely to come with its share of surprises. Your efforts are likely to be recognized among your peers and fellow co-workers. The natives would be in the right spot to make the important decisions in life. You are likely to encourage others for their ideas and views. Some Leo natives would not be happy with the current scenario. The week is likely to come with many surprises. It may be now time for you to make things right for yourself. You might get involved in a deeper analysis of yourself. This might work out for you and your work. Professional workers are likely to do well as far as their work is concerned. You would be excited to take up a new role and responsibilities. In your workplace, your colleagues may lend you good support.

VIRGO : Virgo-bound students are likely to make steady progress in their studies. Whereas, Virgins who are in relationships may crave the love and attention of their partners. Besides, health factors may keep you away from your comfort zone. Those Virgo natives who are currently looking for new opportunities may get success. Hence, Virgo job seekers may get into the new workplace. Businessmen and businesswomen may discover more ways to enhance their wealth. You may meet new clients from foreign regions too. Virgo natives who are in the sales and marketing department may have a favourable time in the coming days. You may have an extra source of income. You may get rid of your obstacles by the end of this week. In regards to your relationship, you may create unforgettable moments with your spouse. Those natives who recently started dating their lover may find this week crucial in terms of the love life. You are likely to spend more time with your partner and get to know them better. However, the natives who are married may need to deal with a patient.

LIBRA : Individuals with the sign of Libra may have a progressive week ahead. Some of your colleagues and associates may bother you. As a result, you may indulge in small fights with them. You are advised not to get distracted and remain focused on your work. Those who are in business are advised not to take any major decisions during this time. You may gain from being patient and waiting before you take any such calls. Mid-week onwards, you may establish your position financially. You may have planetary support, and therefore, it would be easy for you to reach your financial goals. Some unplanned expenses may come along, especially during the weekend. But, you may need to stick to your long term goals. Some of you may get call ups from your old friends. This may bring about joyful and happy moments in your life. The latter part of the week is likely to come with a positive twist in your relationships. There would be some wonderful moments to enjoy with your partner during the weekend. It might bring both of you closer to one another. This week could be a blessing in disguise for the ones who are single and willing to mingle.

SCORPIO : Students who are representing the Scorpio sign are advised to focus on their academics. The next week is likely to be in your favour, but you need to be careful making significant decisions. In terms of relationships, you may continue to receive the same amount of love from your partner. There would be some misunderstanding developing over a period of time between you and your partner. It might be now the time for you to take the lead and bring focus on your relationship status. Talking out things in the open would be the right thing to do at this juncture. Financially, natives may gain good financial returns if you follow your friends' suggestions. Investors will have a green signal for making investments. This week there would be some visits to religious places. This could be a trip embarked upon with your family. The influence of the moon may make you quite lazy, but its transit may pull you out of your comfort zone. You should get involved in meditation and keep yourself calm. This week may bring exciting opportunities for Students. But, they may need to focus on their studies.

SAGITTARIUS : Being a Sagittarius native, you may spend a bit for home-renovation purposes. Although there would be unavoidable temptation to indulge in luxurious items, make sure you make good financial decisions here. Overspending may not prove to be a conducive thing in the long run. Besides, you may also incur expenses on others. You are advised to chart out a personal budget to reach your financial goals. This week, due to Saturn and Jupiter retrograde, you may feel the urge to change your profession. However, it is not a favourable time to do so. Look at all the aspects of the work situation before you make a leap of faith. Some short trips are on the cards. They may arise due to work commitments or personal responsibilities. Your interest in politics may take a peak. Social services may draw your attention too. You are advised to be extremely careful in speculative business or trading. If you are considering any major investments, then do consult an expert.

CAPRICORN : For Capricorn natives, Saturn may make you feel the burns intensely. You may feel exasperated and upset more than usual, about which you may think almost every day wondering when will this end. You should calmly deal with your egoist nature. Otherwise, this could be one of the reasons for upheaval at the workplace. Saturn may demand a ton of hard work, assurance and, essentially, tests your perseverance, teaching you important life lessons. You may need to pull up your best efforts and work hard to move ahead in life. Your workload may increase, or work pressure may soar up due to several reasons. Avoid giving in to your anger and find out peaceful ways to deal with any situation. You should maintain a cordial relationship with your coworkers and seniors at the office, or else you may land in trouble. Some of you may get the blessings of Venus in your professional life. Travelling could be on the cards, suggests the transiting Sun, Venus, and Mercury. You may find yourself voyaging for the purpose of work or personal responsibilities. Some of you may go on a short vacation, but you should be careful of your money expenditure.

AQUARIUS : Natives with the Aquarius sign would be busy chasing their never-ending ambitions. You may have professional fame and power, but if you lose quality time with your kids, they could be on the wrong path. Those natives who are married may have differences with their spouses. It is suggested to keep the maternal side of yours alive. You may soon realize your inner strength to achieve impossible dreams. You may realize what you were missing once you start spending some quality time with your children. They may demand more love from you and make you spend more time with them. In professional life, you would be self-motivated to work hard in the office. Your seniors or bosses may find you very dependable and reliable in terms of work. You would be driven to put in all your efforts without much rest. You may feel exhausted most of the time after long hours of work. You are advised to maintain your personal life and work-life. Someone, out of spite, may attempt to embarrass you unnecessarily. But, you should not get distracted from your life goals.

PISCES : Job professionals representing the Pisces sign may find themselves busy with their work lives. You may get the transfer that you have been waiting for quite some time, suggests transiting Jupiter. Job seekers may get an opportunity to work in their desired field. Your horoscope denotes that extra financial gains could be possible for you. Along with that, some unplanned expenditure may also be there. If you are planning to switch jobs, this would be a good week to do so. Favourable time for lovers to strengthen bonds with their spouse. Spending quality time with them would be a good move in order to minimize any communication gap. On the onset of some stress due to workload, you would be able to let out your anger or be aggressive while communicating with them. Be mindful of this kind of situation and maintain the sanctity of the home environment and your personal relationship.



Radio Ceylon

The Lankan queen of airwaves

Away from the world of social media and the internet, there was a time when listening to Radio Ceylon was a part of everyday life in several South Asian countries. The radio station used to give a tough competition to All India Radio (AIR) in terms of popularity. Supriyo Hazra journeys through the memory lane at the Sri Lanka Broadcasting Corporation building in Colombo recently.



Inside view of Radio Ceylon.

When you walk down the long verandah of Sri Lanka Broadcasting Corporation building in Colombo, nostalgia engulfs you. You witness the key highlight moments in the history of the station as depicted through the various pictures adorning the walls. Out of all the pictures present, there is one image which drew my attention where I could see the just departed Queen Elizabeth II addressing the public from a studio in Radio Ceylon in the year 1954.

The picture itself reflected the glorious past of the iconic Sri Lankan radio broadcaster which had not only won hearts in its own nation but even in India and Nepal.

Far away from the world of social media and internet, Radio Ceylon, as it was popularly known, remained a backbone for entertainment for a vast population across South Asia in the 1960s and 70s. Listening to the channel, radio listeners found peace, as most of the nations had gained independence only a few decades ago after a hard fought freedom struggle against the British.

It was a time when radio touched the hearts of audiences in Sri Lanka with its vast collection of records and some talented announcers whose mellifluous voice and charismatic presentations made the programmes lively. Unlike today, music, bulletins and beloved voices during those era travelled the air waves to reach millions of homes and offices by traversing boundaries.

Like India, Radio Ceylon also has its foot deeply rooted to the country's colonial past. On December 16, 1925, the radio service was established dur-

ing the British Empire and it functioned as a news service for the Allied forces during the Second World War. After Sri Lanka gained independence, it came under the governance of the Ceylon government.

The Sri Lankan Broadcasting Corporation took over it in 1972 after it was established but by that time the broadcaster from the tiny Island Nation had made a huge impact in the region, creating a huge fanbase not only within its border but beyond as well.

Hudson Samarasinghe, Chairman, Sri Lanka Broadcasting Corporation (SLBC), said: "I remember in the 1970s, lots of Indian tourists used to stop the bus near the SLBC and come to see the popular presenters who worked here."

"Sometimes, I have even seen people taking away soil from our premises. Later, I came to know that these people considered our station as a holy place as early morning Bhajans and such devotional songs were played here."

Apart from the scintillating performance on the announcer's seat by some iconic radio presenters, it was the vast collection of its songs, which included a wide array of Hindi music, that made Radio Ceylon a heartthrob among music lovers in Nepal and Pakistan, especially in India.

Recollecting the impact created by Radio Ceylon in Nepal, one of its Indian listeners Tumita Hazra, 66, said: "I was in my school at that time and I can still remember we used to listen to it when my father left for his chamber. The shows had a freshness in them and we loved the presentation style of the anchors. I can say that people of my generation will never forget this beautiful radio station from Sri Lanka which kept us enter-

tained during our teen days."

Another old listener of the service, Kishore Kumar Mallick, 67, a resident of Kolkata, said he first listened to the songs of Beatles by tuning to Radio Ceylon in his school days.

"I am a guitarist by profession and I still remember how Radio Ceylon made a strong impact on me during my teen days. It was through this station that I first came to know about Beatles and rest you can say is now a part of my life journey," he said with a touch of nostalgia gripping over him.

It is believed that one of the key reasons behind the success of Radio Ceylon in the paradigm of South Asian airwaves was its vast library and collections of music.

At the Sri Lanka Broadcasting Corporation Subhashini De Silva, Record Librarian, will take you to the Hindi language library and narrate the story of the radio station in detail.

"There are five libraries within the SLBC which also include one for the archives. Four libraries are dedicated to languages like Sinhalese, Hindi, English and Tamil," she said in fluent Hindi.

She said in the Hindi language library, songs of other Indian languages, including Bengali and Sindhi, are also present.

"Our Hindi broadcasting library helps in the performance of the Asia Hindi Service," she said.

Subhashini De Silva also showed an archive of the card service which is present inside the Hindi Library and said: "We are still keeping it and will try to preserve it in future as well."

Battle of air waves: AIR vs Radio Ceylon

Radio Ceylon gave a tough competition to All India Radio from the 1950s to the 1970s, catering Indian

listeners the best experience they truly wanted to cherish.

Radio Ceylon, without any doubt, dominated the South Asian airwaves during that period.

Turning back the pages of history, it can be seen that Radio Ceylon had enjoyed a periodic rise during the 50s to 70s in India due to the restrictive policies of the then Information and Broadcasting Ministry (in the 50s the minister was BV Keskar).

Calcutta University's Department of Museology associate professor Mahua Chakrabarti wrote in her observation: "For several years commencing in 1952, 'All India Radio' (AIR) stopped broadcasting film music because BV Keskar, the then Minister for Information and Broadcasting, under whose charge AIR fell, decided film songs had become vulgar, erotic and Westernized. He first imposed a ten percent quota on film music and, after discussions with the 'Film Producers Guild of India' became futile, AIR stopped broadcasting film music altogether for several years. AIR's prohibition, however, did not have an effect on the genre's popularity, as people tuned to 'Radio Ceylon' to listen to film music."

"Radio Ceylon was at the right place and the right time," Ameen Sayani, the celebrated radio anchor, whose compelling voice was among the many that 'Radio Ceylon' carried to listeners in India, was quoted as saying by Mahua Chakrabarti in her write up.

So, when you visit Radio Ceylon, during your stay in Sri Lanka, do not forget to walk down the long verandah and see all the pictures framed on the walls, telling stories of the past about a station which not only created history but wrote a golden era of broadcasting with its performance. (TWI)

Scholarship Alert

Scholarship Name 1:	Aditya Birla Capital COVID Scholarship for School Students 2022-23
Description:	Aditya Birla Capital Foundation invites applications from Class 1 to 12 and undergraduate students to support them in continuing their education. The scholarship is meant for those students who have lost their parent(s) due to COVID-19.
Eligibility:	Open for Indian students who have lost their parent(s) due to COVID-19 pandemic. Applicants must be studying in Classes 1 to 12 and undergraduate (general and professional) courses. Applicants should be enrolled and continuing their education.
Prizes & Rewards:	Fixed one-time scholarship up to INR 60,000
Last Date to Apply:	10-11-2022
Application mode:	Online applications only
Short Url:	www.b4s.in/excelsior/ABCC3
Scholarship Name 2:	GSK Scholars Programme 2022-23
Description:	GSK Scholars Programme 2022-23 aims to support meritorious and financially constrained students who are pursuing first-year MBBS programme from government colleges in India.
Eligibility:	First-year MBBS students with at least 65% marks in Class 12 can apply. The annual family income of the applicants must be below INR 6,00,000 from all sources.
Prizes & Rewards:	Up to INR 1,00,000 per year
Last Date to Apply:	15-10-2022
Application mode:	Online applications only
Short Url:	www.b4s.in/excelsior/GSKP2
Scholarship Name 3:	Keep India Smiling Foundational Scholarship and Mentorship Programme for Sportsperson and Individuals
Description:	Colgate-Palmolive (India) Ltd. is giving young students an opportunity to pursue their academic/career aspirations by providing them with scholarships for education. This scholarship program aims to provide foundational support to individuals, who are deserving & meritorious but may lack the resources to pursue their dreams.
Eligibility:	For individuals helping others, the applicants must be graduates and involved in activities like teaching a group of underprivileged children or providing sports training to them. For sportspersons, applicants must have represented the state/country at the state/national/international level in the last 2/3 years. They must be ranked within 500 in the national ranking/ within 100 in the state ranking. They must be aged between 9 and 20 years. The annual family income of all applicants must be less than INR 5 Lakhs per annum.
Prizes & Rewards:	Selected scholars can avail scholarship award of INR 75,000 per year for up to 3 years
Last Date to Apply:	31-12-2022
Application mode:	Online applications only
Short Url:	www.b4s.in/excelsior/KSSI2

INNER VOICE

CHILD LABOUR

In our home, and in our neighbour, There is a society called child labour, Carry heavy weights in a single call, With their hands and shoulders which are small, Their feet dug deep in the rotten waste, In search of something like food to taste, Owners pays less, so have less worries, They work in houses and in factories, Just saw a child working in a factory of wood, Only at the cost of some money and his childhood, Earning less when compared to energy he use, His sister is also working at risk of getting abuse, Reading about them, stops our breath, They work in an environment leads to death, We should save them or bury them in graves, To protect them from becoming slaves, To our society, what we are giving ? They survive in intolerable standard of living, Cases against their owners hidden under a fold, Can't we teach them, their hands can't we hold?

Digvijay Singh

MISSING GRANDPARENTS

I miss my grandparents a lot
I miss my grandparents a lot
I had less time
Which I don't think was fine
I guess I wasn't that lucky
I wanted to turn their gloom to happy
Their dark to light, it was just to make them feel that pride
I miss my grandparents a lot
Although I have less memories to survive
But just so I strive for more I must have the ride
I miss my grandparents a lot
I lost them early
I guess I wasn't that lucky
But I ought to survive with what I have
Maybe in stars they are happy
Maybe they are proud
But I still am lingering for their presence because absence is not gonna help
I miss my grandparents a lot

Manya Sharma

EXAM ANXIETY!

Although, prepares whole day and night,
Negative thoughts revolves in our mind.
Fear of loss, always stresses alot,
Seems everything going to end along.
We take pressure more and more,
Outcome of this turns into bad score.
Exam sounds as a threat,
Making us feel stress.

Whatever we believe about ourselves,
Our ability comes true of that.
So keep moving, keep fighting,
One win at a time.
But don't give up at any cost,
Atlas stay positive and work hard...
Bhumika Lakhotra
SP Smart School, Sarore

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CIPHER DECIPHER

e-mail: cipher-decipher@dailyexcelsior.com

Hi Friends! We are back with your favourite column for the week. Please have a look at OUR MESSAGE before you send in your message to us.

- To all from Sohal Bhat : "If you get up in the morning and think the future is going to be better, it is a bright day. Otherwise, it's not".
- From Ruchika Gupta to all: " You will never have this day again, so make it count".
- From Rishabh Raina to all: "Train your mind to see the Good in every situation".
- To all from Geeta Rani: "Patience is the key that connects efforts to success".
- To all from Shiban Khaibri : "No poison can kill a positive thinker, and no medicine can save a negative thinker".
- From Suhani Mahajan to all: "Problems never stay long, they just put the signature in the experience book of your life and move away".
- To all from Riya Verma: " The best way to get started is to quit talking and begin doing".
- From Charu Mahajan to all: "Leaders never use the word failure. They look upon setbacks as learning experiences".
- To all From Meenu Gupta: "There are no limits to what you can accomplish, except the limits you place on your own thinking".
- From Raj Kumar Puri to all: "Someone is sitting in the shade today because someone planted a tree a long time ago".

BEST MESSAGE

The award of rupees 300 for this week's best message has gone to ABHI JANDIAL, R/o H.NO.23A, SECTOR-12, NANAK NAGAR, JAMMU, CONTACT:9796003026 for the message "You learn more from failure than from success. Don't let it stop you. Failure builds character".

Cut it Here

CIPHER-DECIPHER MESSAGE CHIT

Name.....

Address.....

Message.....

Cut it Here

OUR MESSAGE

Please do mention pin code number of areas while sending your message to EXCELSIOR.

Your message must reach us by Friday evening.

To send your message, use CIPHER-DECIPHER message chit.

Your entries should be brief and original. We use those messages devoid of hurting the sentiments of the people.

Out of the messages we receive, one of the message is selected for the award.

HARESH SINGH