

A secure & comfortable home in the Himalayas is a dream, or is it?

JAMMU: Royal Nest Group is realising this dream for only 68 families with its limited-edition residential development named "Royal Nest Forest View" in the heart of Dharamshala, which is surrounded by the breathtakingly beautiful Dhauladhar Himalayan Range with more than 40% preserved forest cover. The promoter has received an overwhelming response from its esteemed and valuable customers, while 60% of the apartments were booked at the project launch itself by just word of mouth. This demonstrates the reliable brand power Royal Nest Group has established in the market with its successful residential developments over the last 23 years. In this case, the booking can also be attributed to the fact that



Vimal Kumar Langoo
(MD of Royal Nest Group)

abode in the heart of the hills that is surrounded by nature but hold back the desire due to the reservation of building an earthquake-safe, struc-

turally strong building equipped with all essential amenities and comforts today required by a modern family.

Our team exclusively interviewed the MD of Royal Nest Group, Shri Vimal Kumar Langoo, at the BIG IMPACT AWARDS 2023 event, where the group received prestigious "Real Estate Company of the Year 2023 Award." The interview was brief, with 4 questions aimed at determining the reasons for Royal Nest's success and their future plans.

Interviewer: A typical real estate project marketing budget runs into lakhs of rupees. Your customers are booking flats in Dharamshala through word-of-mouth publicity. How does it feel?

Vimal Ji: We are not selling chips, so we do not need large marketing budgets; we have a portion of our budget dedicated to newspaper and radio advertisements; the goal is to stay connected with our audience; that is all. The company's investments are focused on achieving government compliance, structural stability, sustainable architecture, and timely possession. It is a common misconception that people buy houses because of advertisements; however, people are wise, especially when it comes to property investment, where only on-the-ground development records and proven trust sell. The Forest View fully furnished apartments are a limited edition, Himachal town and country planning approved, RERA approved, earthquake resistant gated community with all essential facilities within or around the premise, so it is a natural second home, investment home, and holiday home choice. Even my family has reserved an apartment here!

Interviewer: Your group is building some of the landmark residential projects in Jammu, J&K. Why is your company focused in Jammu?



Vimal Ji: Yes, it is true we are developing modern, state-of-the-art group housing projects in Jammu like Royal Nest Sapphire (Kunjwani), Hill View (Sainik Colony Extn.), and Lotus (Greater Kailash), but our company has a rich and diverse 20 years of residential development and promotion experience in Delhi NCR, Hotel and Commercial projects in Amritsar, Punjab.

The reason behind our focus in Jammu is more emotionally rooted than strategic, since we ourselves are natives of J&K. Creating development and growth opportunities in our home land gives us a sense of satisfaction that cannot be purchased; currently, directly or indirectly, over 400+ jobs are attached to Royal Nest in J&K itself, without whom this development was not possible.

Interviewer: Could you highlight key reasons why people should consider buying flats in your projects?

Vimal Ji: Of course, there are a lot of reasons that make our residential projects meaningful.

- Project Hill View (Sainik Colony Extn., Jammu) key highlights -

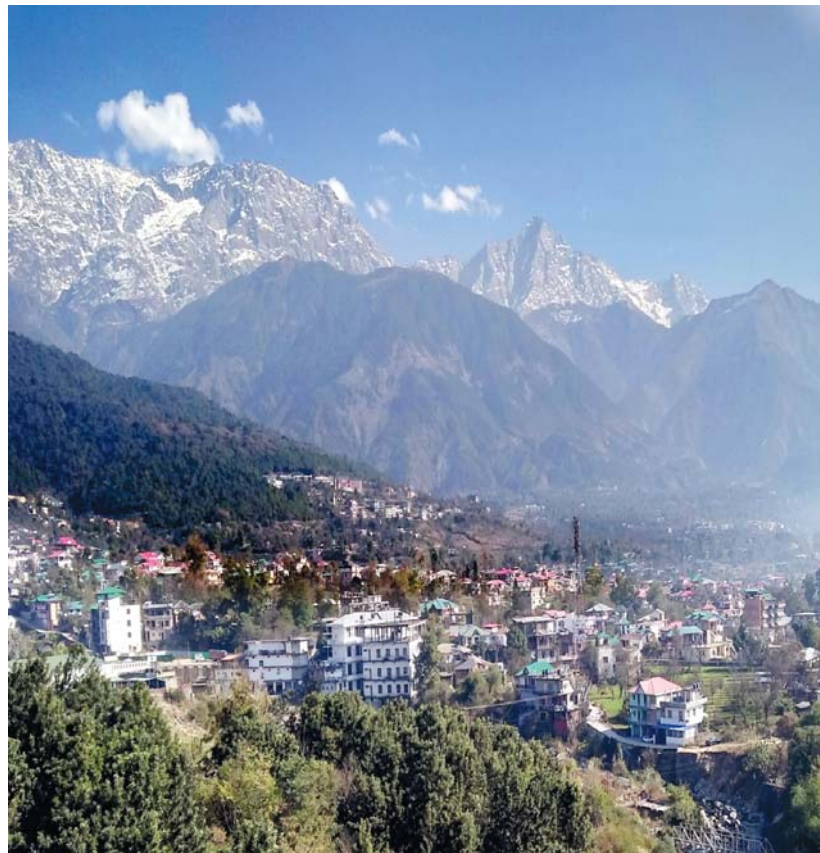
Tallest residential tower in J&K. World class residential amenities like club banquets, 24x7 security, power backup, ample parking space, 75% open space.

Interviewer: What do you have to say about winning "Best Real Estate Company 2023" in Jammu and Kashmir? What are your parting words?

Vimal Ji: We, the employees and associates, are grateful and thankful for this warm gesture. Royal Nest

Group, established in 2000, has developed over 6 million sq. ft. and has been actively working in Jammu for 15 years now. Our objective with each new project is to improve quality, design and structure. Royal Nest Group's younger team is now more focused on sustainable development goals (climate change and environmental impact), so they are focusing on environmentally sustainable construction by following the best practises available globally, such as light weight structures, green building norms, properly ventilated homes, centralised power backup, rainwater harvesting, and so on. We see many challenges in the future environment, which we will overcome by building better infrastructure.

Happy Holi to all!



Forest View Apartments

Dharamshala

Google Map

Now Limited Inventory
Available | 1BHK & 2BHK

- Actual Forest View
- Fully Furnished Interior
- Club | 24x7 Security
- Reserved Parking

Encircling Himalayan Range
Garden | Kids Area
Earthquake Resistant
Free Hold Sale (All Indian)

Top 4 Reasons: Why Dharamshala ?

1. It is more than a shelter house for Tibetan spiritual pilgrims. The prominent Shiva & Devi temples date back to 5000 yr. Dharam-shala continues to remain a land of rich culture, yoga, meditation & spirituality.
2. It is a part of the Smart City Mission, has 334+ crores in infra. financing from the GOI, however 40% of the area is still designated as protected forest land.
3. Among India's top 10 safest & niche tourist destination for over two decades.
4. In Dharamshala, finding an assured residential deal is incredibly rare.

Secured Investment: Himachal TCP & RERA Approved.

Home Loans

Connect: +91 9833 885 190
Royalnstdharamshala.com
Visit Jammu Office: Royal Nest Hill View
Opposite Noor Castel, Adj. Sanik Colony.

BOOK NOW

CONTACT: 9596796757, 9541900771, 9541900772, 9541900773

ROYAL NEST HILL VIEW

EASY PAYMENT PLAN

10% 70% 20%

Booking Construction Handover

50% SOLD OUT

2, 3 & 4 BHK APPARTMENTS

#GoldStandardHome

REGISTER NOW

WWW.ROYALNEST.IN

9541900771 | 72 | 73 | 74

85% BANK LOAN FACILITY

24/7 POWER & WATER BACKUP

24/7 CCTV SURVEILLANCE

SITE ADDRESS: ROYALNEST HILL VIEW, SAINIK COLONY, JAMMU, J&K 180011

www.royalnest.in | e-mail : onpljammu@gmail.com

CONTACT: 9596796757, 9541900771, 9541900772, 9541900773