



Kamal Majhan receiving the award at a function from Kavinder Gupta.

**Happy Holi**  
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**Angad Creations- A journey of an innovator from engineering to Pashmina developer**



**JAMMU:** The pioneer in Kashmiri embroidered apparel and accessories since 1992, Angad Creations, was started by Jaspreet Singh Bahri with a vision to establish the mag-

nificance of exceptional and versatile Kashmiri handwork in every single home across the nation. The passionate and dedicated team of Angad Creations always succeeded in expanding their wings of creativity and ingenuity to add more marvels to the wide range of Kashmiri embroideries they offer. As a result, their apparels, handicraft, and fashion accessories are always in line with the trending norms and vogue.

Jaspreet Singh Bahri had an exciting journey, from witnessing the people's extreme admiration and



love for Kashmiri art to experiencing the hardships of establishing Angad creations as a 'brand' he had

dreamt of. However, being in the industry for more than three decades now, the destiny and continual efforts to attain transcendence gave Angad Creations the place it rightfully deserves!

Mr. Bahri initially started his academic journey with an engineering course but had to return home soon due to missing crucial documents. His quest for traveling got him into a secluded, in a remote village of Kashmir. His inclination to artisanship made him curious about Kashmiri embroidery, which was prevalent in the village. He observed that the Kashmiri artisans had a knack for developing exclusive art forms with unparalleled attention and patience. Looking at the fascinating artistry, he couldn't stop himself from spending days understanding more about Kashmiri craftsmanship and an array of embroideries performed by skilled and dexterous patents.

**HAPPY HOLI festival**  
OF COLORS

**Angad Creations**

39 C/C, GANDHI NAGAR      SHOP NO.13 GOLE MARKET      SHOP NO 15 DISCO ROAD JANIPUR

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**REGISTRATION OPEN FOR THE SESSION 2023-24 W.E.F 1<sup>ST</sup> OF JAN. 2023**  
**INTERESTED MAY CONTACT THE SCHOOL FOR THE PROSPECTUS (COUNSELLING)**  
**TIMING: 9:00 AM TO 1:00 PM ONLY**

**SHEMFORD FUTURISTIC SCHOOL**  
AFFILIATED To CBSE :730104  
Birpur Road, Near Datta Talab, Jammu

**ADMISSION OPEN**  
Session:2023-24  
**PLAYGROUP to GRADE-X**

Required Staff: Academic Coordinator, Activity Coordinator, TGT (All Subjects), PRT, Nursery Teachers, Art & Craft, Librarian, P.T.I, Transport Manager, Accountant (Preferably Ex-Serviceman) & Front Desk Executive

\*Kindly drop your resume at school or mail at shemfordjammu@gmail.com within 7 days

Ph.6005690927,9469319107  
Email: shemfordjammu@gmail.com website:www.shemfordjammu.com  
3 Km from SAINIK COLONY & PURMANDAL MORH (NH44)

**"Every Child Matters" at SHEMFORD FUTURISTIC SCHOOL**



Backed by a dynamic, enthusiastic, an experienced National Award winner in education, the Academic Director Mrs. VIJAY PURI, Shemford Futuristic School has emerged as one of the top schools in Jammu. The school motto is Vision envisages Knowledge and the students of the school imbibe these values through the curriculum that is followed as well as through all extra-curricular activities that are a part of the school. Blessed with the best teaching staff that Jammu can boast of, coupled with state-of-the-art infrastructure, Shemford Futuristic School is the preferred school at Jammu. It is rated as one of the best schools in the

city and has also been awarded 5 STAR RATING by CED Foundation. Parents are assured of a value-based education at Shemford Futuristic School. In a short span of five years Shemford Futuristic School has made a mark and is today hailed as one of the best Schools in Jammu affiliated to the CBSE board new Delhi with affiliation no. 730104, the management and staff are dedicated to provide an environment that leads to maximum learning and the all round development of students.

SHEMFORD prepares its young learners to become socially adept by allowing them to actively participate in various activities. These activities foster better language skills plus self-confidence.

At Shemford Futuristic School, Mrs. Vijay Puri (Academic Director) and her staff lead by example. Mrs. Vijay Puri has been an educator of repute for more than 49 year. Her innovative mentoring techniques as well as her anecdotal method of teaching make her a wonderful mentor.



Understanding the importance of co-curricular and extracurricular activities for perfect body and mind development, Shemford Futuristic School provides classes for music, singing, drama, drawing, art and craft, Cricket, football, basketball, yoga, meditation, martial arts, skates and dance. At Shemford Futuristic School, students learn to face the world with confidence and belief in their own abilities.

**HAPPY HOLI**

Most Trusted Uniforms Brand in J&K

**PCM Uniforms**

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Sewing Brilliance.  
Creating Memories. Since 1991

\*GURGAON \*JAMMU \*DELHI

**PCM vows to become largest school uniforms brand in North India by 2024**

**JAMMU:** If there is anything that symbolizes a school's identity, its their 'Uniforms'. Life's most beautiful memories are created being in 'School Uniforms'. PCM Uniforms takes pride in calling itself one of the leading Uniforms manufacturing companies in India. With an envious satisfied clientele of more than 300 schools, we look forward to become the leading School Uniforms brand in the world.

Abhishek Malhotra, Managing Director PCM, informed that our experienced and dedicated team of fashion designers from reputed alma maters make sure that uniforms are no more boring, at the same time comfortable for all the age groups. Hence we take extra care in selecting the fabrics & designs for different regions, age groups and all other crucial demographics, he said.

"We focus on three KPIs (Key Performance Indicator) while creating intricate designs that is Durability, Aesthetics and Comfort. Complicated dress patterns can be eye-catchy but may compromise on comfort. Keeping designs contemporary but prioritising comfort has



helped us retained trust in our satisfied clientele," he said.

Abhishek Malhotra mentioned "It all began in 1991 when a team of inspired professionals thought of bringing a change in how the uniforms are being sold. It was this day and the rest is history. Thrive to stay ahead of time by leveraging technology, has transformed a humble beginning of mere 3 stitching machines into three most modern OEMs with

an ensemble production capacity of more than 3000 pieces per day. PCM Uniforms gives you the option of selecting over 10,000+ fabrics and patterns for finalising over just 1. For shirting, the range varies over 100% cotton fabrics, mercerised blends, two-ply cottons and our most popular 67/33 Raymond Cotton quality."

Giving details about the range of products, Abhishek Malhotra informed that PCM offers complete array of school uniforms in the vibrant spectrum of our catalogue, including accessories and add-ons which include Shirts, Trousers, Hoodies, Shorts, Skirts, Blazers, Salwar Kameez, Ties, Belts & Socks, Lab Coats, Fancy Dresses, T-shirts, Tunics, Sweaters, Track, Suits, Scarf, Aprons, Sports Dress, Shoes, Girlish Kurta, Gloves, Caps, Masks and many more.

With an envious satisfied clientele of more than 300 schools, Abhishek Malhotra said PCM look forward to become the leading School Uniforms brand in the world. "Our prestigious client base of more than 300 schools include Shri Ram Universal Schools, Kidzee Pre-Schools, Mount Litera by Zee, Delhi Public Schools, Kendriya



Vidyalaya Sangathan, Banyan International School, Shiksha Niketan and many more," he said, adding that his team strongly believes that good quality accessories help enhance the brand value of an institution/corporate, hence PCM leave no stone unturned helping them find the most appropriate of the lot.

Abhishek Malhotra asserted that the mission of PCM to develop, sustain and continuously improve the most organised retail set-up for school uniforms. He said that our objective is to become the largest school uniforms brand in North India by 2024 and to become the most renowned ready-to-wear school uniforms brand by 2030.