

J&K Bank aggressively facilitating, implementing Beti Padhao, Tejaswini, Ladli Beti : Baldev Prakash

Excelsior Correspondent

SRINAGAR, Mar 8: On the economic empowerment front, J&K Bank is leading the pack of financial institutions especially in the twin UTS of J&K and Ladakh in facilitating the enterprising women entrepreneurs to realize their economic pursuits where they will be creating employment opportunities not just for themselves or their gender but the society at large. J&K Bank MD & CEO Baldev Prakash stated this today at a special

the occasion. All the zonal offices of the Bank also joined the function through VC mode. Detailing few of the female-focused schemes, MD & CEO said, "Under UMEED a dynamic program aimed at financial independence and empowerment of Rural Women (NRLM), the Bank has achieved Bank Linkage of over 30000 Women SHGs and Credit Linkage of over 12000 Women SHGs with credit facilities of Rs 260 Crore. Besides, the Bank is also aggressively facilitating and imple-

empowered woman in the Kashmir she grew up thinking that sky is the limit. She said, "As far as women empowerment in Kashmir is concerned, we have great inspirations in the form of Lal-Ded, Habba Khatoon, Arin Maal and Rupa Bhavani to emulate and follow for they were truly emancipated women."

As a bank, we are committed to providing women with access to digital tools and services that can help them achieve their financial goals and build a better future for themselves and their families. We believe that empowering women is not just a social obligation but a necessity for building a better and more stable society."

Speaking on the occasion, General Manager Tabassum Nazir stressed upon her women colleagues to take lead in all the initiatives aimed at people's empowerment in general and women in particular.

Meanwhile, MD & CEO also launched the poster for awareness of POSH Act (Prevention of Sexual Harassment during the function, where after President JKBOA gave a detailed overview of POSH ACT which was passed in 2013 for Prevention, Prohibition and Redressal of sexual harassment of women at workplace. "Today we have launched a year-long awareness campaign to sensitize the staff about the need and importance of making workplace better and safer for our women colleagues", he said.

A short-film titled womenempowerment@J&K Bank was also screened at the function. Scores of bank's retired women staff were felicitated during these functions held across the country along with dozens of bank's valuable women clients.



Senior BJP leader Devender Singh Rana during a function at Agore.

Rana for strengthening bonds of brotherhood

Excelsior Correspondent

AGORE, Mar 8: On the auspicious occasion of Holi, the festival of colours, Senior BJP leader Devender Singh Rana paid obeisance at the ancient Ghar Wali Mata Temple at Agore, in Block Mathwar of Nagrota Assembly constituency, prayed for peace, tranquility and harmony in the society and sought the blessings of Mata Suman Devi.

Devender Rana joined thousands of devotees and celebrated the floral Holi in the serene and spiritual environs of the complex.

Interacting with the devotees, he said the festival unites people with a sense of mutual love and harmony, irrespective of caste and religion. He greeted the people and prayed for the festival to bring prosperity and happiness into their lives.

Rana said the festival of colours reflects the diversity of the great Indian civilization and multi-cultural heritage. The festive spirit of Holi transcends all social barriers and beautifies the social fabric of the country; he said adding the festival also symbolizes the power of unity.

Stressing upon the crucial need of strengthening the bonds of amity and brotherhood, Rana said this has been the corner-

stone of Indian ethos. He said the spiritual land of India has emanated the message of humanity from times immemorial and guided humanity to peace, prosperity and spiritual bliss. He urged the devotees, present in the congregation, to spread the message of love, peace and compassion, which, he said is imperative for national integration and promoting inclusiveness across the country and in Jammu and Kashmir.

He said Jammu and Kashmir has a rich and glorious tradition of celebrating each other's festivals with gaiety and togetherness. This spirit has been the guiding philosophy for the people, irrespective of region and religion from times immemorial. There is an immense need not only to sustain this glorious tradition but to bequeath it to posterity for inclusive growth of the society, he added.

He hoped that everyone will play a role towards the growth of the society based on social justice and equality. This is what every religion teaches and preaches and therefore there is immense need of spreading love and strengthening brotherhood for eschewing the tendencies of division in the society.

Mr Rana said such festivals also reinforce the trust of patriots in national integrity.

JKSSB to conduct CBT for various posts from March 16

*All arrangements in place to ensure transparent process

Excelsior Correspondent

JAMMU, Mar 8: The Jammu and Kashmir Services Selection Board (JKSSB) is conducting Computer Based written Test (CBT) for various posts with effect from 16th March to 5th April, 2023 at various examination centers in Jammu and Kashmir.

The examination has been scheduled to be conducted in multiple batches at different locations/venues setup in various districts of the UT, for which adequate security arrangements have been put in place at each examination centre.

The concerned District Magistrate will issue prohibitory orders under Section 144 of Criminal Procedure Code (CrPC) around the examination centers during the timing of examination.

A multi layered structure for supervision has also been established with one Centre Observer and Centre Magistrate for each examination center by the respective District Administration. Besides, senior officers shall also be deployed as General Observer by the General Administration Department and IT professionals shall be deployed by Information Technology Department for monitoring of the CBT exami-

nations. The J&K Police shall deploy security personnel for frisking and maintenance of law and order at each venue/location.

In addition, the CBT shall be conducted under CCTV surveillance for maintaining transparency in the examination. Besides, low frequency Jammers are being installed in all the examination centres to prevent the use of unfair means including cheating using Bluetooth and wi-fi enabled electronic devices. In order to ensure that the examination process being adopted is completely secure and free from any kind of malpractice, a third party has been hired to review/audit the examination process of Computer Based Tests (CBTs) conducted by JKSSB.

The aspiring candidates appearing in the aforesaid examination are hereby cautioned against the activities of vested interests and advised not to fall prey to the designs of touts and unscrupulous elements. If any candidate is approached by touts/unscrupulous elements in any matter pertaining to recruitments of JKSSB, they are advised to immediately report about such persons to the JKSSB. The Jammu and Kashmir Services Selection Board (JKSSB) will appreciate if specific informa-

tion about such unscrupulous elements along with evidence is furnished to the Board, enabling it to take appropriate legal action. The identity of such candidates who will report about the unscrupulous elements shall be kept confidential.

The JKSSB wishes best of luck to all the candidates taking the CBT examination. Moreover, candidates scheduled to appear in the examination are also warned to desist from indulging in any unfair means practice like impersonation, carrying of prohibited items, communication devices, electronic equipments/gadgets or any other material with the intention of receiving assistance. The candidates found to be attempting/using any unfair means practice during the examination, shall be dealt with strictly as per the provisions of Jammu and Kashmir Services Selection Board (Conduct of Examinations) Regulations, 2022 including debarment of such candidates for appearing in future examinations.

The candidates have been advised to visit official website of the Board <https://jksb.nic.in> only for authentic/verified updates/information. They should also carefully read the instructions enclosed with the Admit Card.



CEO J&K Bank and other dignitaries during a function on Wednesday.

function organised to celebrate the achievements of women in their personal and professional lives on 'International Women's Day (IWD) 2023' that has been themed by the United Nations Organisation as 'DigitALL: Innovation and technology for gender equality'.

Professor Neerja Mattoo was the guest-of-honour at the function that was attended by Bank's Executive Director Sudhir Gupta, General Managers, DGMs, other officers especially women staff of the Bank. Members of JK Bank Officers' Association (JKBOA Kashmir) led by President Riyaz Ahmad Bhat were also present on

menting other government programs like Beti Padhao, Tejaswini, Ladli Beti, etc." With an improving proportion of 38% in the Workmen Cadre and 30% representation in the Junior Management Grades, he said that the picture on the horizon was clearly pointing towards the times when majority of the Top Executives in the Bank will be women and not because of any favour but due to their sheer talent and performance.

Speaking on the occasion, Professor Neerja Mattoo - who was also felicitated as valuable and long-time customer of the Bank - recalled how she always felt herself an



DC Rajouri interacting with people on Wednesday.

DC Rajouri presides over Block Diwas at Barnara

Excelsior Correspondent

RAJOURI, Mar 8: Deputy Commissioner, Vikas Kundal, presided over a public outreach camp in the remote Barnara panchayat of Sunderbani block, with the aim of resolving public issues at their doorsteps.

During the outreach camp, a variety of issues were raised, including road maintenance, staff shortages in government institutions, water scarcity and health infrastructure. Government officials informed the public about different schemes and programs being implemented by departments in the district and encouraged them to take advantage of the benefits.

"The District Administration is dedicated to ensuring that all fundamental amenities are available to the public at their doorstep and we are making dedicated efforts in this regard," said the Deputy Commissioner. He recognised the contributions of all stakeholders in achieving the desired objectives under various government initiatives and encouraged them to continue their hard work for the betterment of the common masses.

During the outreach camp, the Deputy Commissioner addressed the concerns of Thumba village,

which has been disconnected from the rest of the district due to a lack of road connectivity. He assured the public that the road in this village would be constructed and directed the ExEn PMGSY to submit a report on this matter. In response to the issue of land leveling of the ground of High School Barnara, the Deputy Commissioner sanctioned Rs 2 lacs for the same, which was welcomed by the public present at the outreach camp.

The Deputy Commissioner also advised the public to take advantage of self-employment schemes and emphasised the formation of cooperatives for the overall benefit of the area. He stressed the need for continued progress and cooperation among all stakeholders to ensure that the citizens of the district are provided with an improved quality of life.

Among the others present during the event were DDC Member Sunderbani, Rajinder Sharma; BDC Sunderbani, Arun Sharma; CPO, Mohammad Khurshid; DDE, Qadeer Ul Rehman; ACD, Vijay Kumar; ACP, Sheraz Chowhan; ARTO, Shami Kumar; AD FCS&CA, Arief Lone; ExEn PWD (R&B) Nowshera, Bikram Singh; ExEn Jal Shakti Nowshera and other district and sectoral officers.

JKAACL holds music, dance programme

Excelsior Correspondent

SAMBA, Mar 8: The Sub Office of Jammu & Kashmir Academy of Art, Culture, and Languages (JKAACL) organized a music and dance programme at Channi Jassu, here today in which over 100 artists showcased their tal-

ents. The programme was conducted under the direction of Secretary J&K Academy of Art, Culture and Languages, Bharat Singh.

The programme was started with the mesmerizing performance by CS Kattal and party and TS Premi and his party which received appreciation from all. The Nagani Cultural Group from Bhaderwah made everyone spellbound with their Bhaderwahi Kud.

It was followed by presentations of Ricky Malhotra and his party, Saddam Hussain and his party, Jyoti Devi and his party, Mohinder Kumar and his party, while two Nukkad shows by Vomedh Ranmanch and his team were also staged.

The major highlight of the event was Geetru by Khajoor Singh and his party and Hern by Mohan Mistri and his party.

Sanjeev Gupta SOCA, JKAACL Sub-Office Kathua dwelt in detail about the journey of Sub office Kathua since he took charge. He said that they were trying to do their best in the preservation and promotion of the Art and Culture of the Union Territory of Jammu and Kashmir.

The program was conducted by Bishan Singh Dardi and coordinated by Shoket Ali.

Prominent persons including Advocate Jatinder Kumar (Vice President District Samba), Advocate Devinder Singh (Naib Sarpanch Sadoh Panchayat), Ajay Kumar (Mandal Pradhan, Vijaypur), Naveen Kumar (Naib-Sarpanch, Channi Jassu), Darshan Singh (Former Sarpanch, Channi Jassu) and Nancy Choudhary (Panch, Channi Jassu) were present during the event.



Artists performing play at Samba on Wednesday.

The artists were welcomed by a large number of audiences who repeatedly applauded them for their mesmerizing performances. Keshav Sharma, DDC Samba was the chief guest on the occasion whereas Subash Bhagat DDC Samba-B was the guest of honor.

Keshav Sharma, DDC Samba while sharing his views lauded the efforts made by the JKAACL's sub-office, Kathua. He said that the initiatives which JKAACL's Sub-Office Kathua is taking for the promotion and preservation of the art and culture of the State can never be denied.

He further appreciated the performances of all the performers who made every one spellbound with their magical presentation. "Everyone should come forward for the preservation of the culture of the Union Territory of Jammu and Kashmir and all have to take it as a priority and responsibility to nurture the values of our culture and tradition," he added.



Narendra Modi
Prime Minister

Manoj Sinha
Lieutenant Governor, J&K

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